

The New



IS COMING your way!



See It In Our Showroom

Saturday, December 9th

The great, big, beautiful new Chevrolet for 1951 comes soon and you'll know it's for you the moment you lay your admiring eyes on it! Chevrolet for 1951 has exciting new beauty, new luxury, new comfort . . . new features that make it more than ever the outstanding car in the low-price field! So enjoy all these wonderful new Chevrolet surprises yourself. See the Chevrolet for 1951 first in our showrooms.

\$300.00 Television Set and Twenty-Five Other Valuable Prizes To Be Given Away

A gala party will be thrown at our showroom throughout the day on "show date"—from 9 a. m. 'til 9 p. m., during which a long list of valuable prizes will be given away—any one of which will be well worth your time and effort... The chief or capital prize will be a \$300.00 Television Set. They're all FREE—you're out nothing. All you do is visit our showroom on Saturday, December 9th, fill out the registration card and drop it in the pot.

SOUVENIRS FOR THE KIDDIES

Balloons, Candy, Suckers, Comic Books, Matches, Pencils, etc.

PERFUME FOR THE LADIES

To Participate in the Distribution of Prizes You "MUST"
Register But You Do Not Have To Be Present to win
—Remember the Date— Saturday, Dec. 9.

Royall Chevrolet Co.

AUTHORIZED



SALES-SERVICE

MALAKOFF, TEXAS